

Kate
CHRISTIANSEN

MASTER
THE MOMENTS
THAT MATTER

CLARITYLAB™

ACTIVATE A COMPLEX PROBLEM

Are you a leader facing a complex, mission-critical challenge that seems insurmountable? Are you struggling with diverse points of view, siloed ways of working and despite several efforts, time is slipping away without a clear path forward?

Unlock the power of collective genius with ClarityLAB™



This innovative, enegising and immersive problem-solving intervention that bring together diverse groups ranging from 10 to over 500 participants to focus on a shared outcome.

Does this sound familiar?

- You're a leader who is grappling with a complex, mission-critical challenge that is difficult to define.
- There are a lot of people involved, some are in your team, but others are from different areas, even outside the organisation.
- People are working in silos, each trying to solve parts of the puzzle independently, rather than collaborating effectively towards a common outcome.
- Multiple strategies have failed to address the challenge, repeatedly leading you back to square one.
- You feel like time is ticking away, urging you to find a solution but the path ahead is unclear.
- You're facing a significant, once-in-a-decade opportunity that demands a collaborative response and the right approach from the very start.
- You know that if you could get the right people in a room working on the challenge together, their collective expertise could address it.
- You are looking for a proven, structured approach that not only addresses the immediate challenge but also builds rapid momentum behind what comes next.

The more disrupted the environment, the more complex the conundrums become. Your current conundrum will position you at one of five stages on the leadership ladder. This in turn will impact your leadership and the likely outcome.

Where are you on the leadership ladder?

THE LEADERSHIP LADDER OF COMPLEX CONUNDRUMS

CONUNDRUM IS...	THINKING IS...	YOU FEEL...	LEADERSHIP IS...	LIKELY OUTCOME
Under Control	Clear	Confident	Decisive	Extraordinary
Understood	Coherent	Hopeful	Proactive	Positive
<hr/>				
Identified	Overwhelmed	Stressed	Reactive	Compromised
Discovered	Alert	Cautious	Tentative	Uncertain
Undetected	Unaware	Comfortable	Inactive	Poor

Stage 1 – The challenge is *undetected*. We're unaware that it exists and feel emotionally comfortable. When we're stuck at this stage, our leadership is inactive and drives poor results.

Stage 2 – The conundrum is *discovered*. We're now alert, because we know something is wrong, but cautious, because we don't know what it is. When we're stuck at this stage, our leadership is tentative and leads to uncertain results.



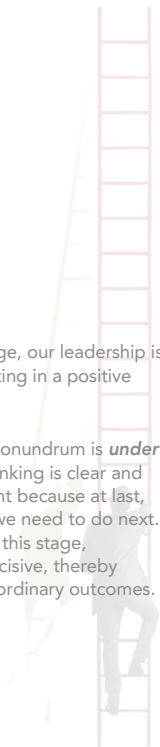
The Leadership Ladder of Complex Conundrums

Stage 3 – The conundrum is *identified*. We're overwhelmed, because it's too big and complex to get our head around and stressed because we don't know what to do next. When we're stuck at this stage, our leadership is reactive, resulting in a compromised outcome.

Stage 4 – The conundrum is *understood*. Our thinking is coherent because we can bring the pieces of the puzzle together and we feel hopeful, because things start to make sense. When we're

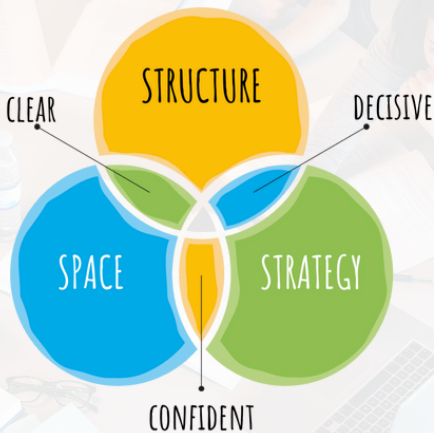
stuck at this stage, our leadership is proactive, resulting in a positive outcome.

Stage 5 – The conundrum is *under control*. Our thinking is clear and we feel confident because at last, we know what we need to do next. When we reach this stage, leadership is decisive, thereby unlocking extraordinary outcomes.




Unlock the power of collective genius with ClarityLAB™

ClarityLAB™ is a fast-paced, immersive collaborative problem-solving intervention. It brings together 10 – 500+ people at once and puts a complex, challenge they share under the microscope so it can be addressed together.



Every program has its own
100% satisfaction guarantee



ClarityLAB™ provides the structure, space and strategy you need to become clear, confident and decisive as a leader during challenging circumstances.

It will enable you to:

- ✔ Leap ahead, accelerate and build momentum behind your mission-critical challenge
- ✔ Activate collective intelligence and build deep commitment towards the best outcome
- ✔ Seek insight instead of leaping prematurely to the wrong solution
- ✔ Cultivate faster, smarter solutions using innovative thinking.
- ✔ Create clarity from complexity collaboratively
- ✔ Align diverse teams quickly for impactful decision-making.
- ✔ Cut through complexity with precision-focused team alignment



ClarityLAB™ is perfect for leaders and roles involved in strategic decision-making and managing complex initiatives.

It's especially beneficial for:

- ✔ **C-Suite Executives:**
CEOs, CFOs, and others navigating high-stakes decisions
- ✔ **Innovation Directors:**
Driving new ideas and technologies
- ✔ **Transformation Directors:**
Leading cross-functional teams on specific programs
- ✔ **HR Directors:**
Enhancing culture and team dynamics
- ✔ **Project Leaders:**
Managing crucial, large-scale projects
- ✔ **IT Directors:**
Implementing transformative technology projects

CLARITYLAB™ PROCESS

Stage One

Roadmap to resolution:

- **Diagnostic:** Complete the Clarity Compass to uncover deep insights into your challenges or opportunities.
- **Strategy Session:** A 3-hour one-on-one online session with Kate to tailor your ClarityLAB™
- **Roadmap to Resolution:** A way forward that aligns with your ambition, timeframe, needs and budget.

Stage 1 Investment: For an investment of **\$6,500** you'll walk away with greater clarity regarding your conundrum, insight into what is needed to move forward and the time and financial investment required.

Stage Two

Develop & Prepare

- **Custom Design:** Tailored ClarityLAB™ experiences crafted to meet your specific needs.
- **Preparation:** Communication packs ensure attendees are ready and engaged.

Stage Three

Activate

- **Engagement:** Attendees complete the Insight Activator Questionnaire, aligning thoughts and setting the stage for deep collaboration.

Stage Four

Get in the Lab

- **Immersive Experience:** From half-day executive sessions to two-day leadership ClarityLAB™ for large, cross-functional teams, designed to stimulate clarity, creativity and collaboration

Stage Five

Debrief and Next Steps

- **Reflection:** A 50-minute session with Kate to review achievements and plan actionable steps for sustained impact.

Investment for Stages 2 to 5 will be confirmed as part of Stage 1.

ClarityLAB™ Experiences are developed over five stages. It starts with Stage 1, which in turn determines the design of the remaining stages.

Roadmap to Resolution

Clarity Compass Assessment: You'll complete the Clarity Compass, a comprehensive diagnostic tool designed to get to the heart of your challenge or opportunity.

Insights will be captured in a comprehensive report which lays the groundwork for the 3-hour one-on-one, online design session with Kate. During this session you and Kate will:

- explore your Clarity Compass and develop a shared understanding of the situation.
- identify the ClarityLAB™ Design options, their expected outcomes and associated pricing.
- walk away with a roadmap that suits your ambition, timeframe, requirements and budget.

Develop & Prepare

Kate will custom-design your ClarityLAB™ Experience/s, based on the agreed option.

Activities and conversations will be specifically tailored to address the unique aspects of your challenge, ensuring relevant and impactful engagement. And a suitable physical venue will be booked to ensure an appropriate environment for fresh thinking, innovation and connection.

You'll also receive a Clarity Pack of communication messages so that Lab attendees feel ready, willing and able to engage when the physical ClarityLAB™ occurs.

Program Details

Activate

10-days prior to each ClarityLAB™, attendees will be encouraged to contribute their thoughts and feedback on the challenge using the custom-designed, Insight Activator Questionnaire. This will:

- Brief them on the ClarityLAB™ process, ensuring everyone arrives well-prepared and informed.
- kick-start their thinking process
- provide the opportunity to anonymously share thoughts and insights before stepping foot in the Lab

This critical stage sets the mental groundwork, aligning participants' thought processes with the ClarityLAB's objectives. It also ensures that all perspectives are considered right from the start, promoting inclusivity and comprehensive understanding.

Get in the lab

The design of these face-to-face immersive experiences is based on the decisions made in Stage 1. They can range from a half-day for your Executive team to a full 2-day off-site for your entire leadership community or cross-functional team.

Every ClarityLAB™ is designed to be highly engaging, energising and productive. The physical environment stimulates creativity, offering a blend of indoor and outdoor spaces that refresh and invigorate participants. These experiences enable deeper conversations sooner and accelerate alignment using unique facilitation techniques and pre-prepared content.

Program Details

Every attendee receives a post-Lab Report which captures the key content from conversations and provides a platform from which to move your challenge forward. And, each has a pulse-check at the end to ensure the desired outcome is being achieved.

Debrief and Next Steps

Once the Lab work has been done, it's time to reflect and look at what comes next. You and Kate will reconnect for 50 minutes to:

- reflect on the ClarityLAB™ journey and its outcomes
- determine the current position of your mission-critical challenge or opportunity
- define clear, actionable steps to maintain momentum and implement insights, securing ongoing benefits from the ClarityLab experience.

Each stage of ClarityLAB™ is designed to build upon the last, creating a coherent and powerful journey from uncertainty to clarity, aligning teams and harnessing collective intelligence to tackle any challenge head-on.

Getting started is easy.

Every ClarityLAB™ is designed specifically for you, **the only commitment you initially need to make is for Stage 1.** Only once you've decided your preferred option do you commit to the remaining stages.



Kate
CHRISTIANSEN

When the stakes are high, mastery matters



When success depends on your team transforming its adaptive performance, get it right the first time with a seasoned practitioner who has built engaged teams in disrupted environments for decades.

In 25 years as a global executive, Kate Christiansen led large teams through uncharted territory in some of the most challenging economies in the world.

Her team members rarely reported to her directly and had their own bosses, often with different priorities. To succeed, **Kate needed to learn how to create rapid, deep engagement at scale, then build momentum behind work and outcomes that mattered.**

Since then, Kate has synthesised her experiences and insights into her unique 'The Moment Method™'. Today she uses its proven frameworks, tools and language to help leaders and organisations across the world master the moments that matter.



TESTIMONIALS

Kate is like the 'Disruption Whisperer'. She lives and breathes her craft and her depth of knowledge enables otherwise complex emotional barriers to be overcome in a simple and practical manner to progress team outcomes."

*Ricki Vinci
CFO, Sunshine Private Hospital*

"I first met Kate at a conference a few years ago, her energy lit up the room. Not only does she empower people to connect and collaborate but she has the ability to move the space she works in with bringing out the best in people. I left the conference with new ideas and empowered to make a difference with my team."

*Kelly Turner
Regional Operations Manager, Life Without Barriers*

Having a disruptive conversation with your team is not an art form – it requires courage, discipline and practice. Now, thanks to Kate Christiansen, there is also a reliable framework to make these conversations predictable, frequent and successful. Using memorable concepts and inspiring stories, Kate shows us how to create a safe environment for teams to ask bold questions, challenge the status quo and create strategies to address the disruption they face."

*Anneliese Rhodes
Director Customer Experience, Cisco*



Accelerate your mission

Move from paralysis to progress with a structured, proven approach that turns complex challenges into clear pathways forward.

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