



MASTER
THE MOMENTS
THAT MATTER

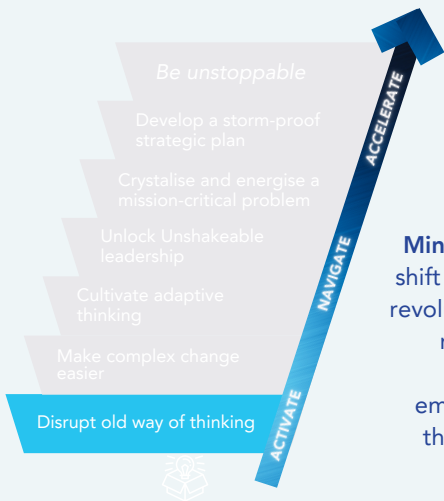
Kate
CHRISTIANSEN

DISRUPT OLD THINKING



In our fast-moving world, status-quo thinking stifles true innovation and growth. Busy minds get bogged in what is known. The key to unlocking fresh, impactful ideas starts with shedding the old ones.

Give your leadership retreat, Executive meeting or annual conference the head start it needs for deep connection and innovation to breed.



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MindSPARK™ Experiences shift thinking from routine to revolutionary, unlocking busy minds and activating the cognitive flexibility to embrace, explore and lead through a complex future.

Where do you need your people to be?

The first 90 minutes of any large team event or annual conference is like a hammer thrower's wind up. It determines how far the conversations will take you and where your team will land in the end.

Connection and creativity starts with cognition ie. the way we think.

When we physically bring people together to achieve an outcome people are in one of five cognitive zones.

THE COGNITIVE ZONE SETS THE TONE

	COGNITIVE ZONE	PEOPLE ARE MENTALLY...	THINKING IS...	CONVERSATIONS ARE...	NEW IDEAS ARE...
CREATIVE ZONE	Zone 5	Energised	Flexible	Connected	Harnessed
	Zone 4	Aware	Open	Curious	Considered
COMFORT ZONE	Zone 3	Constrained	Fixed	Repetitive	Rejected
	Zone 2	Stale	Old	Boring	Ignored
	Zone 1	Asleep	Absent	Short	Lacking

Book a MindSPARK™ Experience, kick old thinking out of its comfort zone and make THIS event the one that sparks a new future.



WHY EVERY MAJOR TEAM EVENT OR CONFERENCE NEEDS A COGNITIVE KICK START

- ✔ Unlock fresh ideas that drive innovation: Switch brains off auto-pilot and makes creative thinking easier
- ✔ Create stronger team connections faster by connect people cognitively and emotionally – heads and hearts
- ✔ Harness every moment together by making the work stuff fun and the fun stuff work
- ✔ Achieve greater value from the investment through more meaningful, productive conversations
- ✔ Ignite a catalyst for change, disrupt old ways of working and trigger a fresh start
- ✔ Increase your team's comfort with discomfort and build confidence and an increased tolerance for uncertainty

SWITCH OFF MENTAL
AUTOPILOT AND CHALLENGE
PAST ASSUMPTIONS TO
UNLOCK BREAKTHROUGH
IDEAS.



MindSPARK™ Experiences act as catalysts for this essential shift, igniting curiosity and disrupting worn-out thinking patterns in an engaging, energising, and inspiring way. These dynamic sessions forge connections between people and ideas, making them perfect for leadership retreats or as a vibrant kick-off to the new year.



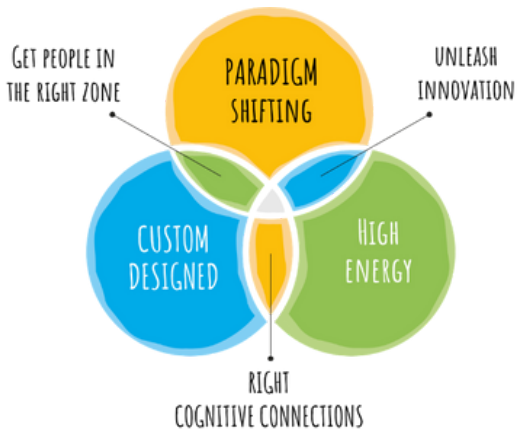
THE PROCESS:

Give your team the boost it needs to deliver transformational performance by setting your off-site event up for success.

Why settle for a cookie-cutter keynote when you can have a cognitive kick-starter that delivers a paradigm shifting, custom-designed, high-energy experience that gets your people in the right zone, unlocks fresh thinking needed to unleash innovation?



MIndSPARK™ Experiences



Get your team in the zone

MindSPARK™ Experiences are typically delivered in person, although Kate can also facilitate them remotely. Ranging from **45-minutes to 90-minutes in duration**, these sessions fit seamlessly into your agenda, requiring a lead time of just 3-4 weeks (subject to availability)

Investment Guide:

MindSPARK™ Experiences are custom-designed and options range from **\$7k to \$12k based on the session's length**, group size and event location. It's a strategic investment that cultivates a mindset that embraces uncertainty, looks for solutions outside-the-box and collaboratively uses intentional thought as a tool for success.



Every program has its own
100% satisfaction guarantee

Are you ready to disrupt old thinking and activate a new level of conversation?

Embark on a MindSPARK™ Experience.
Ignite innovation.
Energise a future-focus

GET A QUOTE



Kate
CHRISTIANSEN

When the stakes are
high, mastery matters



When success depends on your team transforming its adaptive performance, get it right the first time with a seasoned practitioner who has built engaged teams in disrupted environments for decades.

In 25 years as a global executive, Kate Christiansen led large teams through uncharted territory in some of the most challenging economies in the world.



Her team members rarely reported to her directly and had their own bosses, often with different priorities. To succeed, **Kate needed to learn how to create rapid, deep engagement at scale, then build momentum behind work and outcomes that mattered.**

Since then, Kate has synthesised her experiences and insights into her unique 'Curly Approach'. Today she uses its proven frameworks, tools and language to help leaders and organisations across the world build Unstoppable Teams and make turbulent times easier to navigate.



TESTIMONIALS

Kate is like the 'Disruption Whisperer'. She lives and breathes her craft and her depth of knowledge enables otherwise complex emotional barriers to be overcome in a simple and practical manner to progress team outcomes."

*Ricki Vinci
CFO, Sunshine Private Hospital*

"I first met Kate at a conference a few years ago, her energy lit up the room. Not only does she empower people to connect and collaborate but she has the ability to move the space she works in with bringing out the best in people. I left the conference with new ideas and empowered to make a difference with my team."

*Kelly Turner
Regional Operations Manager, Life Without Barriers*

Having a disruptive conversation with your team is not an art form – it requires courage, discipline and practice. Now, thanks to Kate Christiansen, there is also a reliable framework to make these conversations predictable, frequent and successful. Using memorable concepts and inspiring stories, Kate shows us how to create a safe environment for teams to ask bold questions, challenge the status quo and create strategies to address the disruption they face."

*Anneliese Rhodes
Director Customer Experience, Cisco*



Be *that* leader.

The one whose team tackles a tough transformation and wins.

 www.katechristiansen.com.au

 <https://www.linkedin.com/in/katechristiansen/>

 kate@katechristiansen.com.au

 +61 (0) 435 993648